

WXIX

ORDERFlight Dates **10/27/12-11/05/12**Contract / Revision **794984 /**Original Date / Revision
07/10/12 07/10/12Advertiser **POL/P Dewine/R/OTH/OH**Agency **SRCP MEDIA**Buying Contact**201 North union Street
Suite 200
Alexandria, VA 22314**Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Product**DEWINE 4 CT OF APPLS**Agency Com 15%Billing Contact**201 North union Street
Suite 200
Alexandria, VA 22314**Sales Office T-DCSales Region NationalAgency RefOrder Sep 00:00:00Estimate # **151**Alt Order # **06225928**Billing Type CashOrder Type GeneralBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Rev Codes Agency Political Pol-CandicProduct Codes PL20.10Priority P 3Advertiser Ref

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	1	\$340.00	\$400.00	0.00	10/01/12	10/28/12	1	\$340.00	\$400.00
November 2012	44	\$27,285.00	\$32,100.00	0.00	10/29/12	11/02/12	44	\$27,285.00	\$32,100.00
Totals	45	\$27,625.00	\$32,500.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots Amount	
E 1	WXIX	10/29/12	11/02/12	News @ 6a News @ 6am	Comm	6a-7a	MTWTF--	:30	5	\$400.00	P 3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--					5	\$400.00		0.00			
E 2	WXIX	10/29/12	11/02/12	News @ 7a News @ 7am	Comm	7A-8A (7:00 AM-8:00 AM)	MTWTF--	:30	5	\$400.00	P 3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	MTWTF--					5	\$400.00		0.00			
E 3	WXIX	10/29/12	11/02/12	News @ 7a News @ 7am	Comm	8A-9A (8:00 AM-9:00 AM)	MTWTF--	:30	3	\$400.00	P 3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Contract / Revision **794984** Flight Dates **10/27/12-11/05/12**

Hiatus Dates

Original Date / Revision 07/10/12/ 07/10/12

Order Sep 00:00:00

Advertiser **POL/P Dewine/R/OTH/OH** Product **DEWINE 4 CT OF APPLS** Estimate # **151**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WXIX	10/29/12	11/02/12	News @ 7a News @ 7am	Comm	8A-9A (8:00 AM-9:00 AM)	MTWTF--	:30	3	\$400.00	P 3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					3	\$400.00		0.00			
E 4	WXIX	10/29/12	11/02/12	Jeopardy 6P JEOPARDY	Comm	6-630P	MTWTF--	:30	4	\$500.00	P 3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					4	\$500.00		0.00			
E 5	WXIX	10/29/12	11/02/12	News At 630P News At 630P	Comm	630-7P	MTWTF--	:30	3	\$300.00	P 3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					3	\$300.00		0.00			
E 6	WXIX	10/29/12	11/02/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	4	\$1,000.00	P 3	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					4	\$1,000.00		0.00			
E 7	WXIX	10/29/12	11/02/12	Jeopardy 730P JEOPARDY	Comm	730-8P	MTWTF--	:30	4	\$1,200.00	P 3	0.00	NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					4	\$1,200.00		0.00			
E 8	WXIX	10/29/12	11/02/12	Late News M-F Late News M-F	Comm	10-1030P (10:00 PM-10:30 PM)	MTWTF--	:30	3	\$1,000.00	P 3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					3	\$1,000.00		0.00			
E 9	WXIX	10/29/12	11/02/12	Late News M-F Late News M-F	Comm	1030-11P (10:30 PM-11:00 PM)	MTWTF--	:30	2	\$1,000.00	P 3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--					2	\$1,000.00		0.00			
E 10	WXIX	10/31/12	10/31/12	X Factor Wednesday X Factor Wednesday	Comm	X Factor Wednesd-	--1----	:30	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----					1	\$2,000.00		0.00			
E 11	WXIX	11/01/12	11/01/12	X Factor Thursday X Factor Thursday	Comm	X Factor Thursday-	---1---	:30	1	\$2,000.00	P 3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---					1	\$2,000.00		0.00			
E 12	WXIX	10/27/12	10/27/12	SA 7-8P WHEEL/JEOPARDY	Comm	SA 7-8P	-----1-	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----1-					1	\$400.00		0.00			
E 13	WXIX	10/29/12	10/29/12	News @ 6a News @ 6am	Comm	6a-7a	1-----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$400.00		0.00			
E 14	WXIX	10/29/12	10/29/12	News @ 7a News @ 7am	Comm	7A-8A	1-----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	1-----					1	\$400.00		0.00			
E 15	WXIX	10/29/12	10/29/12	News @ 7a News @ 7am	Comm	8-9A (8:00 AM-9:00 AM)	1-----	:30	1	\$400.00	P 3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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Advertiser **POL/P Dewine/R/OTH/OH** Product **DEWINE 4 CT OF APPLS** Estimate # **151**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 15	WXIX	10/29/12	10/29/12	News @ 7a News @ 7am	Comm	8-9A (8:00 AM-9:00 AM)	1-----	:30	1	\$400.00	P 3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$400.00		0.00					
E 16	WXIX	10/29/12	10/29/12	Jeopardy 6P JEOPARDY	Comm	6-630P	1-----	:30	1	\$500.00	P 3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$500.00		0.00					
E 17	WXIX	10/29/12	10/29/12	News At 630P News At 630P	Comm	630-7P	1-----	:30	1	\$300.00	P 3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$300.00		0.00					
E 18	WXIX	10/29/12	10/29/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P (7:00 PM-7:30 PM)	1-----	:30	1	\$1,000.00	P 3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$1,000.00		0.00					
E 19	WXIX	10/29/12	10/29/12	Jeopardy 730P JEOPARDY	Comm	730-8P	1-----	:30	1	\$1,200.00	P 3	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$1,200.00		0.00					
E 20	WXIX	10/29/12	10/29/12	Late News M-F Late News M-F	Comm	10-1030P (10:00 PM-10:30 PM)	1-----	:30	1	\$1,000.00	P 3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$1,000.00		0.00					
E 21	WXIX	10/29/12	10/29/12	Late News M-F Late News M-F	Comm	1030-11P (10:30 PM-11:00 PM)	1-----	:30	1	\$1,000.00	P 3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	1-----	1		\$1,000.00		0.00					
Totals													45	\$32,500.00